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FCS ASSISTS ORACLE CORP. IN BUILDING DEMAND SIGNAL REPOSITORY PRODUCT

FCS contributes to the “information driven” product of Oracle

In response to Oracle’s strategy of providing complete ERP, CRM, SCM and industry solutions that help businesses be more competitive, FCS team collaborated with Oracle Corp. to develop a product targeted at the Consumer goods manufacturers. The product, Oracle Demand Signal Repository, is slotted to be part of Oracle E-Business suite Release 12.1

FCS delivered the promise on the innovation and quality while adhering to tight project timelines, leading to FCS being the SI partner of choice for Oracle.

FCS was involved in all the phases of the development of the product – Functional and Technical Design, Data modeling, Coding, Development and entire Quality Assurance. The engagement was executed from FCS Offshore Development Center (India), with the final QA phase executed at Oracle’s Hyderabad Center (India).

The product built on Oracle's open standards-based architecture, works with existing systems including Oracle Applications, Oracle Demantra, SAP or other ERP offerings. Organizations can leverage retail information like Point of Sale, Store inventory, Sales forecast to predict market requirements such as demand as well as risks, adapt to dynamic business conditions, and align operations globally across the extended value chain. As a result, companies can effectively drive operational excellence, accurate forecast, effective trade promotions, accelerate innovation, and manage risk and compliance.

The success behind this venture is FCS investment in building the Centers of Excellence, the ability to acquire right talent and the adherence to the best practices.

FCS is also building Retail Adapters to bring in Sales / Inventory data from retailers into Oracle DSR seamlessly without writing any code or customizations. These adapters are being launched for EDI 852 retailers, Safeway, Best Buy & Walmart.

The Oracle DSR product will be available from May-2008.

If you require more information on this topic, or would like to schedule a telecom with Vikram Takru, please email to pr@fcs-inc.com

About FCS

FCS is a Global IT solutions and products company supporting Global Clients from offices and development centers across the Globe. FCS has CoEs around Enterprise Solutions (SAP, Oracle), Microsoft Technologies, Application Integration and Product Development. For more information about FCS, please visit <http://www.fcs-inc.com> .

About Oracle Corp

Oracle ORCL is the world's largest enterprise software company. For more information about Oracle, please visit <http://www.oracle.com>.